



LEVEL UP Enterprises ARTIST PACKAGES

Contact Information
Phone: 250-463-9945
Web: www.LevelUpEnterprises.ca

Artist packages consists of three months of work. The costs are broken down across these three months to allow for affordability. Each Level provides the artist with significant work from Level Up to bring their art work to their customers using On Demand Publishing and digital stores.

LEVEL 1 Provides you with the basics of getting your content online, published and ready to be distributed to your customers. Level Up utilizes powerful Mobile Web technology, on demand publishing, and social media to ensure the broadest reach to your customer base possible.

Included in Level 1

- Website Design - start discussing and building a framework template to suit your artistic style. This is a straight forward 2 page site.
- Photography - Level Up will provide photography of your art work. Paintings, pottery, sculptures and everything else is photographed, professionally edited, and ready for the Web!

1st Month **\$200** One Time Cost

ONE
LEVEL UP
AT A TIME
ADDON SERVICES

Logo Design

Level Up will discuss theme, colours, and general look of the proposed logo. We will then provide 3 Logo Proofs for approval. We will then build the logo to accommodate web, print, light and dark themes and various file formats.

\$175 One Time Cost

LEVEL 2 Level 2 takes the next steps in bringing your artwork to your customers. Web stores are built, images uploaded, and the website nears completion. Drafts and edits are shared between Level Up and you to ensure the highest quality product is ready to be sold.

Included in Level 2

- Website Design - template is decided upon, and final construction commences.
- Images are uploaded to On Demand sites for prints & merchandise. Online store integration to Website.
- We start promotion on Social Media of upcoming launch, teasing product and new site.

2nd Month **\$200** One Time Cost

Visit www.LevelUpEnterprises.ca for more services

LEVEL UP
Business Coaching

Get over 10 years of experience for your business. Level Up's extensive Business Coaching will help you celebrate the wins, analyze the opportunities, and build your business and employees to the best it can be.

LEVEL 3 Level 3 is where it all comes together. The final drafts, images, and site are complete. The Website is uploaded to the internet, and we go loud with products.

Included in Level 3

- A 3 week Social Media launch campaign with links to website and online stores. Interviews with the artist are posted, images and samples.
- Website is uploaded and ready for visitors. Full Social Media integration, and Search Engine Optimization.
- Online stores are monitored, and sales numbers are provided on a weekly basis to the artist for the first month.

3rd Month **\$275** One Time Cost

LEVEL 4

For On Demand Publishing clients, Level Up provides an ongoing monthly sales report. This report shows sales numbers & profits. Each month, should your store make money, Level Up provides a profit cheque to you.

(C) 2015 Level Up Enterprises - not to be reproduced without consent. All prices are subject to change. Prices will be grandfathered based on agreement. www.LevelUpEnterprises.ca

Artists retain complete copyright over their artwork. Level Up utilizes their extensive network of On Demand Publishing and distribution at the benefit of the Artist, providing the best pricing possible. Level Up retains a 10% administration fee for all profit generated by sales of On Demand Publishing items.

LEVEL UP
WEB & SOCIAL PRESENCE

LEVEL UP
PEN & PAPER PUBLISHING