

LEVEL UP Enterprises

REALTOR PACKAGES

Contact Information
Phone: 250-463-9945
Web: www.LevelUpEnterprises.ca

Visit www.LevelUpEnterprises.ca for more services



Get over 10 years of experience for your business. Level Up's extensive Business Coaching will help you celebrate the wins, analyze the opportunities, and build your business and employees to the best it can be.



Level Up Pen & Paper Publishing harnesses the power of On Demand publishing, allowing for great reach into the digital world, and providing physical product with no inventory concerns. Let us help you take your idea to reality!



Web is here to stay, and Mobile access is the latest way Canadians are accessing content. Is your site Mobile Ready? Level Up can provide you with a great mobile solution!

KEEP ME **LEVEL UP** SOCIAL ADVANCEMENT

The Social Advancement pack allows you get going on Social Media and engage your followers.

Included:

- Your business setup on Facebook, Twitter and Google+
- Current Logo integration
- One update each weekday - Monday to Friday
- Interaction with your followers

\$250 /mo Sub plan

KEEP ME **LEVEL UP** SOCIALLY REAL

The Socially Real pack allows hit social media hard - and is tailor made for Realtors to take advantage of the current day technology to promote their listings!

Included:

- Your business setup on Facebook, Twitter and Google+
- Current Logo integration
- Multiple updates daily - a featured property & regular listings
- Two video slideshows using existing photographs per week to showcase a property.
- Interaction with your followers

\$420 /mo Sub plan

ONE **LEVEL UP** AT A TIME ADDON SERVICES

On Location

Included on location social media coverage of your open house event. This will include interviews with guests, pictures of the open house, and highlights of hte property

\$100 One Time Cost

Logo Design

Level Up will discuss theme, colours, and general look of the proposed logo. We will then provide 3 Logo Proofs for approval. We will then build the logo to accomodate web, print, light and dark themes and various file formats.

\$175 One Time Cost

On Location Photo Shoot

Level Up will come and conduct a comprehensive photoshoot at the property, professionally edit the images and provide them for your web and social media use.

\$120 One Time Cost

On Location Video

Level up will come and produce an HD movie of the property showcasing its features. A full interior tour, and exterior coverage.

Professionally edited, this video is uploaded to YouTube for use online.

\$120 One Time Cost

Custom App

Included:

- Skip the social media feeds & get direct access to your clients.
- Daily push notifications of new listings.
- Price includes development of app, daily notification posts, and update.

\$200 One Time Setup

\$150 /mo Sub plan

Full Listing Profile

Included:

- Full, professionally photographed listing - with digital edits for maximum impact.
- Full motion video of the listing interior with coverage of exterior and surrounding property.
- Flyer, pamphlet, and e-advertisement creation
- all posted to your social media and website.

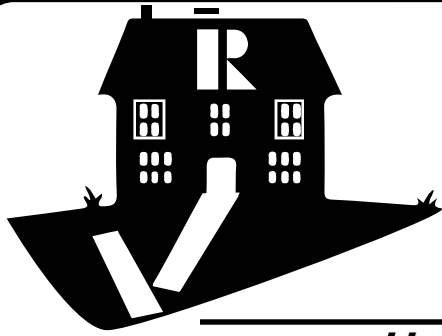
\$250 /Per Listing

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One time costs are billed at a 50% deposit, remaining 50% due upon project completion. Subscriptions are billed one month in advance.



WEB & SOCIAL PRESENCE



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HIGH POWERED REAL ESTATE PACKAGES

Advance your presence online and offline with these packages. They easily scale up and down based on your needs as a Real Estate Agent. Contact us today for a FREE Consultation!

LEVEL 1

Level 1 is a great place to start to get you online, and your listings in front of people. We work with you to determine the best approach to market your listings online.

Included:

- Your business setup on Facebook, Twitter, and Google+
- Interaction with your followers as they happen.
- Current Logo integration or creation of new logo and graphics to ensure fresh look. Updated on a quarterly basis.
- One listing update each weekday - Monday to Friday
- One weekly video slide show of a listing of your choice.
- 10% of your monthly spend allocated to paid advertising on the social media platform that will bring the best ROI.
- Quarterly Review of your Social Media Analytics, and paid advertisement performance.

\$350 /mo Sub plan

Available on 1, 3, 6, & 12 month agreements.

LEVEL 2

Level 2 is for Realtors who are wanting a bit more for their brand. Get all your Social Media looked after, your website built and tended to, and your listings looking the best!

Included:

- **Everything in Level 1.**
- Your business setup on Instagram.
- Up to 2 Full Listing Profiles a month. Professional Photography, full motion video and . 24 hour turn around time after photography session.
- Website built and curated by Level Up. We keep it up to date with your listing info, and provide quarterly brand refreshes.
- Listings will be added to other platforms such as Craigslist, Kijiji, and other free local classifieds. Refreshed monthly to ensure high placement.
- Discount on additional Full Profile Listings beyond initial two - Save 20% each.

\$750 /mo Sub plan

Available on 3, 6, & 12 month agreements.

LEVEL 3

Level 3 is for Realtors who want a package that's as high powered as they are.

Included:

- **Everything in Level 1 & 2.**
- A custom mobile phone App designed to match your brand. Ensure you have your clients in the know with new listings and news as soon as it's available with push notifications. Cut out the noise of Social Media and market directly!
- Up to 10 Full Listing Profiles a month instead of 2.
- Discount on additional Full Profile listings beyond initial 10 - Save 35% each. (up from 20%)
- Increase to 15% of your monthly spend allocated to paid advertising across your social media platforms. (up from 10%)
- All graphics design for any printed advertisement included.
- Quarterly photoshoot of yourself to keep your brand fresh.

\$2500 /mo Sub plan

Available on 6, & 12 month agreements.

ONE LEVEL AT A TIME ADDON SERVICES

These Addons are available for Level 2 and 3 clients.

Add a Team Member
Add a team member with all the same benefits as you!

LEVEL 2
\$500 /mo Sub Plan

LEVEL 3
\$1750 /mo Sub Plan

These Addons are available for Level 1, 2 and 3 clients.

On Location Photo Shoot
Level Up will come and conduct a photoshoot of you to ensure your brand is fresh!

\$100 One Time Cost

Additional Advertising Spend
Add extra spending to your Advertising Campaign. We can also help build Print or Radio ads!

