



RESTAURANTS - ONLINE ORDERING

With the Pandemic hitting the restaurant industry hard, Online Ordering has become a staple in the way Restaurants operate. We have partnered with a vendor that allows you to get amazing online ordering tools for amazingly affordable rates. Many of the services are free on a monthly basis, with just a minimal setup charge!

INCLUDED FREE SERVICES These services are always free and carry 0 commissions, fees, hidden or otherwise! **Unlimited Orders!**

Website Ordering Widget

A simple see menu & order button which links directly to your menu & addons for easy take out orders!

Free Mobile Ordering

Online ordering is optimized for mobile devices for easy selection and checkout!

Support

Need to make a change? Or have something added/removed? We offer free support for small changes.

Reservations Widget

Add in a powerful reservation management system and you'll keep your tables filled!

No Contact Delivery/Pickup

Enable COVID 19 safe procedures for your delivery drivers and curbside pickup.

Custom Delivery Areas

Setup delivery areas and associated costs to deliver. Simply draw a line where you want a zone to be over top of a map!

Order for Later

Customers can order ahead and pickup later! Great for those at work wanting easy meals after.

Detailed Reporting

Dashboard powered reporting shows you stats, returning customers, and more!

Run a Promo/Coupon

Drive bigger orders through promotions or coupons exclusive to your order dashboard.

First Time Promos

Give your customers a promo the first time the order to increase the order size!

Multi Template Receipts

Customize your receipts to make it easy to read and secure future business with coupons and offers.

Pictures in Menu

Make customers hungry by showing them how good your food looks. We offer food photography packages on the third page of this document.

Facebook Page Integration

Give customers the option to order directly from your Facebook page!

Real-Time Ordering

We keep your customer engaged while you review the order and display the order confirmation in real time.

Order ahead for reservations

With limited seating a concern, you can offer order ahead options so you can have food ready to go when the reservation arrives.

SERVICES	SETUP	ONLINE PAYMENTS	BRANDED APP	MULTI PROMO	ALL IN ONE
Menu Setup (Menu items of your choice)	✓	Connects your online ordering portal to your payment gateway. You can accept all major cards as well as Apple Pay, Google Pay and PayPal!	Get your very own branded app for the Apple App store and Google Play.	Run multiple promos and setup promos to be triggered for regular customers to entice them back.	This is for the restaurant that wants it all! Showcase your amazing food to all your clients and get them ordering it online!
Website/Social Integration (Widget installed on your website & Facebook Page)	✓		Build brand loyalty and send push notifications for deals and coupons to your customers.	Do more complex deals such as Buy one Get one and much more!	What you get: Website, food photography, graphics design, online ordering portal setup, branded app, online payments, multi promo, social media marketing.
Graphics Design (Any needed graphics design and formatting)	✓	A great way to increase your sales as well as guaranteed income if someone doesn't pick up.	This has them coming back over and over!	Coupled with the Branded App, you can push notifications to your customers with coupons and deals!	
Delivery/Pickup Setup (Setup your deliver map & no contact settings)	✓	Excellent for those that want to order ahead for reservations.	A great way to leverage technology into customer loyalty.		
Tutorial of Dashboard (Install app to phone/tablet & tutorial on how to use)	✓				
Support (Basic support should you need changes)	✓				
PRICING	\$100 - one time price	\$29/mo USD	\$59/mo USD	\$19/mo USD	\$975 web, setup & graphics design \$107/mo USD <small>Online Payments, App, & Multi Promo</small> \$225/mo CAD

All in One package: website includes Design, 1 Year URL & Hosting included.



RESTAURANTS - SOCIAL MEDIA

Restaurant Packages are tailored to provide instant information to your clientele. Leveraging your Website & Social media you can instantly inform them about your Breakfast, Lunch & Dinner Specials, your Soup du Jour, and any events going on that they should partake in. We will also be offering App development soon to provide even more options for you!

SERVICES	SOCIAL MEDIA	WEB DESIGN	APPETIZER	MAIN COURSE	6 COURSE MEAL
Social Media Management (Facebook, Twitter or Instagram)	✓			✓	✓
Website Design (Website, 1 Year URL & Hosting)		✓		✓	✓
Graphics Design (Logo Design, Social Media or Web Graphics, etc)	✓	✓	✓	✓	✓
Menu Design (Build your menu from the ground up using your brand)			✓	✓	✓
Super Social Presence (Weekly check-ins, event postings & more)				✓	✓
Ultra Social Presence (Event coverage, and once a week live blogging)					✓
PRICING	\$250/mo	\$800	\$300	\$1000 + \$375/mo	\$925 + \$450/mo

**WE START
WITH WHY**

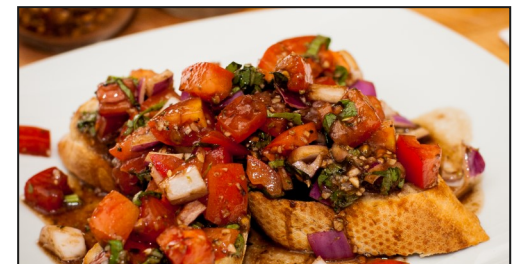
Why do you do what you do? Why does your Restaurant exist?

These are the questions that you must have answers for. People buy WHY you do something. And we believe in sharing that Why with the world. So let's show your customers WHY they should come to you for their meal.



Working with Level Up as a team will help build your brand, get your food out there, front and centre, in a professional clear way.

In a world of near limitless choice for food, Why should a customer come to you? Let's show them together the quality, care, and tasty world you have to offer!



Contact Information
Phone: 250-800-7270
Web: www.LevelUpEnterprises.ca



RESTAURANTS

These services are available carte blanche or in addition to any of the packages available.

SIDES

Pick any of the below to further enhance your business!



**HOW
WE DO IT**



PHOTOGRAPHY

Utilize our ability to photograph your team, food and location! This is an excellent way to showcase your brand & food! Make your potential customers hungry.

PRICING

Appetizer:

Have your menu photographed as items leave your kitchen. Fully edited and ready for use on your Website or Social Media

\$250

Main Course:

Have your menu photographed as items leave your kitchen. A photoshoot with your team, customers, and of the location. All photos are edited and ready for your use on Social Media or your Website.

\$450



VIDEOGRAPHY

The power of Video is tremendous in social media! Make sure you leverage it correctly to ensure your audience is captivated! Have your brand leap off the screen.

PRICING

Social Ads:

Three quick HD 15 second ads for use on your Website or Social Media. Comprised of photographs and short video clips.

plus paid ad pricing

\$300

Say Something:

Scripted HD advertisement that comes in a short 15 second & longer 30 second version. We work with you to design an ad that will fit the brand & style of your business. For use online, paid advertising, TV and theatres.

\$550

Full Media Advertising:

Full Scripted HD advertisement. 15, 30 & 1 min 45 second versions coupled with three quick HD 15 second Ads. This ad tells a full story, and investigates your business, interviews your staff and customers, and really digs into your Why. Showcase your whole business, not just a segment of it.

\$1050

**MAKE THEM
HUNGRY**



SOCIAL MEDIA

Take advantage of Social Media, and build your brand using it. Get out in front of your audience in an exciting and provocative way. Make them want to come to you!

PRICING

Social :

Have your menu photographed as items leave your kitchen. Fully edited and ready for use on your Website or Social Media

\$250

Social Party:

This addon allows you to cover an event. We go live to your social platforms showing off your food, customers and event that's happening. Showing off how fun your event is will bring more people to it next time!

\$150

GRAPHICS DESIGN

Keep your brand cohesive through your channels. We'll design and build your digital & paper advertising, menus, as well as other branding such as apparel, pens, and more.

PRICING

Menu :

Get your menu looking its best. It's the most looked at piece of paper in your business. We design it to fit your needs and update it based on what you need. We'll also take care of the printing!

Starting at: **\$150**

Apparel & Swag:

Look professional with branded apparel, aprons, chef's jackets, pens, custom labels, take out packaging and way, way more.

Ask for Quote

